

**HRA-ECI**  
*Human Resource Association of East Central Illinois*

September Local Chapter Meeting

**When: Thursday, September 8, 2011**

**Where: Mattoon Country Club 6700 N Country Club Rd**

**Time: 5:00pm for cocktail hour and appetizers**

**6:00pm Speaker, Scott Ginsberg from St Louis, MO**

*Each person who is in attendance will receive a free copy of Scott's book, "The Approachable Leader"*

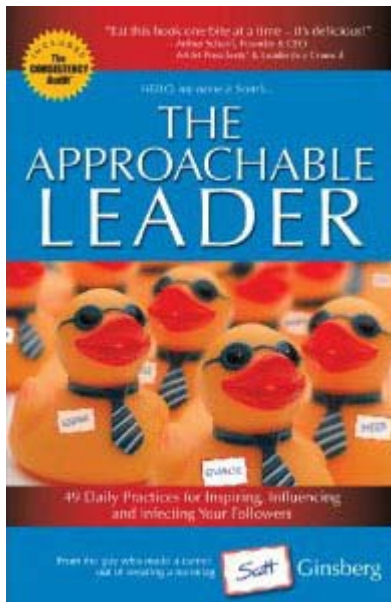
**About our Speaker:**

Scott Ginsberg, aka, "The Nametag Guy," was recognized by CNN, WSJ, FastCompany and 20/20 as "The Authority on Approachability." As an author, speaker, trainer and coach, he teaches people how to GET noticed, GET remembered and GET business. To watch Scott in action, tune in to his Online Video Training Network, [www.nametagTV.com](http://www.nametagTV.com)

Read more: <http://www.therisetothetop.com/people/scott-ginsberg/#ixzz1WXPgHAS3>

**The Approachable Leader**

*49 Daily Practices for Inspiring, Influencing and Infecting Your Followers*



How do people experience you?  
How do people experience themselves in RELATION to you?

From The Authority on Approachability; and the man who made a profitable career out of wearing a nametag 24-7, here's what you'll learn:

What if you implemented an Open Mind Policy? (Learn 4 ways!)  
How are you making communication a relaxing experience? (Learn 7 ways!)  
Are you leading from the heart or the handbook? (Learn 8 ways!)  
Are you willing to be an imperfectionist? (Learn 13 ways!)  
How are you branding your honesty? (Learn 9 ways!)  
How askable are you? (Learn 29 ways!)  
How are you leaving a legacy of openness? (Learn 18 ways!)  
How consistent are you? (Learn 33 ways!)

*We are very excited to offer this national recognized leader to our Chapter and hope you will be too!*

**Please RSVP for the September 8<sup>th</sup> meeting by 5:00pm on Tuesday, September 6 to: [hraeci@yahoo.com](mailto:hraeci@yahoo.com) and specify how many are attending.**

**Cost: \$10.00 for local HRA-ECI paid members and \$20.00 for non-members.**

**Please remember to visit our local Chapter's website for updates at <http://www.hraeci.org>**